Auslandspraktikum

Praktikumsplatz-Angebot

für die Bereiche Advertising, Betriebswirtschaft, Journalismus, Kommunikationswissenschaften, Kulturwissenschaften, Medienwissenschaften, Marketing, Public relations

Land, Ort: Ungarn, Pécs
Einrichtung: Pécsi Tudományegyetem, Pollack Mihály M?szaki és Informatikai Kar
Ansprechpartner: Frau Gabriella MEDVEGY
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Start / Dauer: 01.10.2014 / keine Angabe
Beschreibung: The University of Pécs is the biggest higher education institute in our region, and one of the oldest in Europe: it was established 650 years ago in 1367. With its ten faculties, the University of Pécs plays a significant role in Hungarian higher education. The University offers a broad range of training and degree programmes, ensuring high-level knowledge-transfer and research. We have internationally recognised programs, and over 25,000 currently enrolled students including about 2,000 foreign students. As one of the largest and most vibrant institutions of technical higher education in Hungary, we adhere to a contemporary approach towards education which is recognised
internationally. Our objective is to provide a flexible and high quality education producing specialists in the field of architecture, design, IT and classical engineering fields, who are able to meet the demands of the technical, cultural, artistic and social transformation taking place in 21st century European society.

Department / function: Dean's Office, Trainee of International Communication

Faculty needs new and contemporary methods in field of communication in international relations and development (Students, Partners, Researches, Marketing, Image, International Programs etc.) Trainees have to take care on refresh regularly the visual façades of the Faculty like small videos, creative reports, brochures, promotion materials, event's reports - in filed of: researches on the Faculty, international education programs, cultural events of the city and the region, strength of the international communication of the Higher Education Institute. Position is opened to ideas, longer term concepts, workshops with students of the Faculty and others. Position is opened to Interns with good verbal or visual communication skills and both. Trainees have to work directly with vice-dean of international relations, representatives of Architectural Institute and the Admissions Office.

Anforderungen: Intern must speak English.
Bewerbungsfrist: 31.08.2014
Stipendium: Mögliche Förderung über ERASMUS-Stipendien für Auslandspraktika.