Auslandspraktikum
Praktikumsplatz-Angebot
für die Bereiche
Marketing, Public relations, Business Development

Land, Ort: Tschechien, Brno
Einrichtung: BIC R&D
Ansprechpartner: Herr Jan Orava
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Webseite: www.bic-rtd.cz
Start / Dauer: nach Absprache / 2-12 Monate
Bezahlung: ÖPNV-Ticket

Beschreibung: BIC - R&D, s.r.o. specialises in the field of Research, Development and Innovation activities in a business and institutional sector. The aim of our business is a stimulation of approachable, creative and friendly environment for these activities in the Czech Republic and the EU. We support industrial companies, small and medium enterprises (SMEs), associations and societies, agencies and public administration institutions, universities and research institutes in all stages of their activities related to research and technological development and innovation projects, i.e. starting from the phase of developing innovation strategies, innovation or development concepts, planning and management, up to the application of results of research and innovation activities. We are currently starting new project of establishment the coworking centre in Brno.
Department / Function: 
Marketing and PR / Marketing and Business Development 
Assistant / Coworking event manager 

Description of activities: 
We are looking to add a creative and system thinking 
Marketing and Business Developer to our dynamic team! 
It could be right you, the Developer at BIC-R&D enjoys a 
highly collaborative environment and have many opportunities 
to learn from and share knowledge with other colleagues, 
developers and our business partners. 

What you will be doing? 

- Design and implementation of marketing campaigns and 
strategies; 
- Construction of attractive profiles and communication on 
social networks and webpages; 
- Preparation of documents and materials for our participation 
in conferences and trade fairs 
- Managing activities in our brand new coworking centre; 
- Cooperation on projects of coworking centre members 
- Business model development (Mobile and Web Applications); 
- Preparation of documents and strategies for company 
presentation; 
- Marketing research and analysis. 

Working hours per week: 40 

Accommodation: 
We are ready to help with finding accommodation according to 
student's demands. Brno is student's town so there are plenty 
of possibilities like dorms, shared flats etc. 

Details of financial support: 
Financial contribution which will cover the local travel costs in 
Brno (public transport) and inland mobile calls. 

Anforderungen: 

Languages and level of competence required: English B2 

Computer skills and level of skills required: Microsoft Office 

General competences: 
- Creative thinking, communication and negotiation skills; 
- Active cooperation with project partners; 
- Active hovering arguments, questions and suggestions; 
- Expanded view and thinking of various issues; 
- The ability to analyse a problem and creating new solutions; 
- The ability to work both independently and in teams, 
  pro-active approach; 
- Oral and written communication skills.
Specific requirements:
- Deeper awareness about marketing communication and strategies;
- Experience with marketing on social networks;
- Advanced proficiency in the Microsoft Office;
- Copywriting skills.

We welcome, but not essential:
- Working with Web design and graphic programs;
- Open Source development experience;
- Experience with Google Analytics and Google AdWord.

Before applying check our website for updates and further information!
http://www.bic-rtd.cz/

**Stipendium:** Mögliche Förderung über ERASMUS-Stipendien für Auslandspraktika.