Auslandspraktikum
Praktikumsplatz-Angebot
für den Bereich Marketing

Land, Ort: Belgien, Brüssel
Einrichtung: Robert Bosch Benelux
Ansprechpartner: Frau Paula Conradi
Telefon: +32 2 525 5335
Email: human.resources@be.bosch.com
Webseite: www.bosch.be
Start / Dauer: 18.07.2016 / 1 - 2 Semester,
Bezahlung: 750 Euro
Beschreibung: Marketing & Project Assistant Mobility Solutions Benelux

Department: Sales Original Equipment (SOE) - Brussels/ Belgium

The name Robert Bosch stands worldwide for excellent expertise and the diversity of products from the following divisions: Automotive first equipment, power tools and accessories, thermo technology, household appliances, communication and automation technology. The innovative power and the capability to produce technically high standard products in large numbers form the basis for Bosch's success. The Bosch group shows its expertise as a provider of top technology by creating a multitude of new products and procedures in all business areas of the company. Furthermore is Bosch one of the leading companies in patent
applications.
Tasks:

Marketing Support:
- Implementation of a communication concept to raise awareness for clean & economical automotive technology (start/stop system, diesel, hybrid technology, e-mobility software), driver assistance systems (Adaptive Cruise Control, Predictive Emergency Braking Systems, Automated Driving) and eBike systems in the Benelux countries (Market analysis, fairs, events)
- Organizing customer events

Support of Projects:
- Updating procedures and maintaining the ISO quality system of the department
- Maintaining and managing the central filing structure for all Module Suppliers (projects, changes, prices, Bosch contacts, customer contacts)
- Maintaining and improving Balanced Score Card
- Maintaining department IT-tools

We are looking forward to receiving your application by email in English (please mention the exact title of the position). Do not hesitate to contact us if you have any further questions.

**Anforderungen:**
- Business student with specialization on Marketing/ Sales with pre-diploma
- Previous related working/ internship experience
- Confident in taking an active and creative approach
- Excellent communication skills and team player
- Familiar with MS-Office, especially with MS Access and PowerPoint
- Stress resistant and able to work independently and efficiently on tight deadlines
- Fluent in Dutch; good knowledge of English and German

**Stipendium:** Mögliche Förderung über ERASMUS-Stipendien für Auslandspraktika.