Auslandspraktikum
Praktikumsplatz-Angebot

für die Bereiche
Wirtschaftswissenschaften, Sozialwissenschaften, Psychologie

Land, Ort: Österreich, Wien
Einrichtung: Interconnection Consulting
Ansprechpartner: Frau Alicia Minguillón-Ginés
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Start / Dauer: März 2013 / 3-6 Monate
Beschreibung: Interconnection Consulting is an internationally oriented marketing research and consulting company based in Vienna. We focus on industry market reports, distribution research as well as ad-hoc research (customer satisfaction, image, etc.)

We are looking for interns who want to work for three to six months in our company headquarter in Vienna. (full-time internship, 40 h/week) and who could benefit of the programmes Erasmus or Leonardo da Vinci.

The interns work as assistants together with our industry experts and learn how to conduct marketing research on interesting projects.

From the very beginning of the internship, they will be involved in the creation of national and international market studies for the B2B sector or ad-hoc market studies. In this role they will be responsible for research, analysis, preparation/visualisation...
of data, as well as sales. Therefore a high degree of independence and responsibility is expected.

At the end of the internship, the interns should have written a comprehensive market study for a specific industry and have expert knowledge of this industry.

**Anforderungen:**

Good comprehension of numbers/data and an interest in market research, marketing, statistics, business studies and economics, analytical and structured work habits, ability to work independently, and proficient knowledge of Excel and PowerPoint.

Applicants should speak & write GERMAN and English fluently. Further languages (Italian, French, Spanish, Eastern European languages, or Russian) and other internships (in the areas of Marketing, Consulting, or Market Research) as well as good communication skills are advantageous.

Additionally, we are looking for an intern with knowledge of both Business and Psychology. (Wirtschaftspsychologischen Hintergrund, z.B. BWL mit Fokus Personal oder Psychologie mit Fokus Wirtschaft).

**Stipendium:** Mögliche Förderung über ERASMUS/LEONARDO DA VINCI-Stipendien für Auslandspraktika.