At the Conference: From Poster Design to Self-Marketing

Online-Workshop for Female Scientists of the STEM Faculties (Fac. 1–5)

June 13, 2023 / 1 pm – 3.30 pm
June 14, 2023 / 1 pm – 3.30 pm
June 16, 2023 / 1 pm – 3.30 pm

Attention: Besides these time slots, you will need additional time to work on your poster during this week!

Coach: Dr. Karin Bodewits,
Biochemist and Coach,
NaturalScience.Careers

Language: English

12 participants maximum
Registration required

Presenting posters at scientific conferences is one of the key elements in every scientist's academic career and an indispensable opportunity to get in touch with experts of one's research field. Conferences and symposia are the place to be to share your work and getting it commented. Therefore, a thorough preparation of your participation is crucial to enhance your chances on greater visibility and interesting collaborations.

In this workshop, you will discuss different aspects of a successful conference attendance and get advice for creating professional and attractive posters.

The workshop comprises topics like:
– Conference Preparation & Setting Analysis
– Poster Design
– Poster Pitch
– Self-Marketing

Dr. Karin Bodewits introduces you to tools, which help you to present your work effectively, both during the poster session as well as during the coffee breaks. For this, she gives you the opportunity to practice communication skills to make your research interesting and accessible for your audience. Furthermore, you get the opportunity to work on your poster and receive a professional feedback.

We offer a refund of expenses for childcare. Attention: The babysitter cannot be a member of the family!

Information and registration
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