An international University in Europe

HSB Hochschule Bremen City UAS
An international University in Europe

Dr. Heike Tauerschmidt, Director International Affairs
Our Strengths...

... Applied Studies & Research

... Cooperation with Partners in Industry and Science

... International Mobility and Networking
Practice-oriented Approach to Teaching and Research

- Professors with minimum 3 years work experience outside academia
- Lecturers from practice
- Authentic application examples
- Concrete problems
- Thesis & project topics
- Joint projects & research
- Joint theses
- Internships
- Solutions for practical problems
- Qualified graduates
<table>
<thead>
<tr>
<th>Year</th>
<th>Institution</th>
<th>Later Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>1799</td>
<td>Navigation School Bremen</td>
<td>College of Nautical Science</td>
</tr>
<tr>
<td>1894</td>
<td>Technikum</td>
<td>College of Engineering</td>
</tr>
<tr>
<td>1919</td>
<td>Women’s School of Social Science</td>
<td>College of Social Science</td>
</tr>
<tr>
<td>1968</td>
<td>Business Academy</td>
<td>College of Business</td>
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<td>*1982</td>
<td>Foundation of Hochschule Bremen by merger of the four institutions</td>
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Public University, accredited according to German law
HSB Faculties

1. School of International Business
2. Architecture, Civil & Environmental Engineering
3. Social Sciences  
   (Social Work, Politics, Leisure, Health)
4. Electrical Engineering & Computer Science
5. Nature & Engineering  
   (Mechanical Engg., Maritime Studies, Science)

→ Nearly 9000 students  
→ > 200 teaching staff (professors, lecturers, external experts)
# Tradition and Future

<table>
<thead>
<tr>
<th>Year</th>
<th>Degree Programmes</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>1982</td>
<td>8</td>
<td>3600</td>
</tr>
<tr>
<td>2019</td>
<td>67</td>
<td>~9000</td>
</tr>
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</table>
Locations

Campus Neustadt

Campus Stadtwerder

International Graduate Center

Campus Airportstadt
Degree Programmes

67 degree programmes:

- 43 undergraduate programmes (Bachelor)
- 9 of them as so-called „cooperative degree programmes“*

- 24 graduate programmes (Master)

- 15 consecutive Master’s programmes
- 9 fee based (MBA/MA) programmes at the International Graduate Center (IGC)

- PhD: Possible, in cooperation with a degree-granting university

* Includes vocational and academic training
Science in the City – Science for the City

Economic clusters in Bremen
Research clusters at HSB

- AEROSPACE
- QUALITY OF LIFE
- WIND POWER
- REGION IN TRANSFORMATION
- BLUE SCIENCES
- MARITIME INDUSTRIES/LOGISTICS
- MOBILE LIFE
- DYNAMICS, TENSION & XTREME EVENTS
Our Mission:  
To equip our students with the relevant tools and skills to succeed in an increasingly globalised world
Concept:

- **study abroad as a part of the curriculum** (1-2 sem.)
  - study semester(s) and/or internship semester
- more than half of the Bachelor programmes (all faculties)
- credits will be accepted
Mobility

**Mobility numbers:**

- Approx. 700 outgoing students annually (> 50% of one cohort)
- A network of 340 partner universities worldwide
- Approx. 350 incoming students annually
- 18% international students (13% from abroad)

→ **Increased mobility among professors and administrative staff**
Service for Incoming Students

- Simplified admission procedure
- Newcomer Service (accommodation, registration, bank account, health insurance, safety information, survival German, etc.)
- Leisure activities (e.g. short trips, sightseeing, sports, games, and get-togethers)
- „Adopt-a-student“ programme
- Buddy Programme
International Concept and Mobility

Internal Network International Affairs

Rectorate

Central Admin.

Faculty; Vice-Dean Int‘l

International Affairs as a Cross-sectional Task
All rectorate members involved

International Office

Departmental Int‘l Offices

Team International

Prep-Class Programme
Foreign Language Center of the Bremen Universities
Thank you for your interest!

Contact:

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