

Hochschule Bremen
City University of Applied Sciences



Breaking the Ceiling- Erasmus Staff week in Bremen

Rosy future: career guidance for female students
2017-2019

Dr. Monika Blaschke, Career Service

Hit the road, Rosy – your future is calling!

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Neue Veranstaltungsreihe
für Studentinnen

ROSY FUTURE

Studentin. Beruf. Karriere?

<https://www.youtube.com/watch?v=KeyI3jgljIQ&feature=youtu.be>



Our goals

- To offer career related content for women
- To provide a safe space for discussions
- To help close a gap between male and female advancement
- To crack the ceiling

Opening event May 16, 2017

Presentation and round table

- Prof. Dr.-Ing. Silke Eckardt, HSB
- Franca Reitzenstein, Neusta Communications Bremen,
- Christina Schröter, FIDES Treuhand GmbH & Co. KG
- Dr. Shazia Wülbers, HSB,
- Gabriele Witte, Leitung Erziehungshilfe Caritas Bremen,



Presentation
Andrea Kuhfuss
May 16, 2016



Tipps for negotiating your salary

3 workshops with Tina Groll, Berlin, journalist, Die ZEIT, and HSB alumna



Empowerment for women

workshop with Kirsten Kampmann-
Aydogan, Bremen, engineer and
coach



How to moderate meetings

workshop with Ilka Knippel,
Hochschule Bremen





Let's talk money

Event with Natascha Wegelin, Anika Werner (Arbeiterkind.de) and Kristina Seifert (HSB)





Welt und Selbstverwirklichung.
David G. Reardon. Übersetzung von
Gisela Reardon. München, Klett.

Challenges

- Finding a balance between protecting female and neglecting male students
- Boundaries imposed by external funds
- Objections to female only events by some female students

Gains

- Offering real value to female students
- Encouraging women to talk about money and to become active players in protecting their own interests
- Bonding Career Service and Equality Body to offer joint activities
- Networking
- Fun

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Thank you very much!

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